

SHERRY LINK

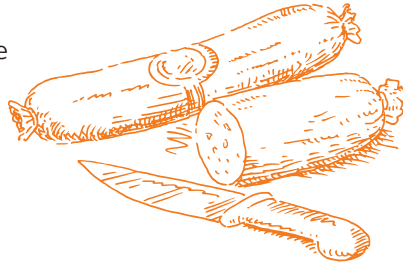
2017

Entree

LOST IN TRANSLATION (TRANSLATION)

..... \$60/Hour

Firstly, you need the right brand name. We aim to have your product or service accurately translated for Chinese audiences. Miscommunication and broken sentences not included.



GRAPHIC DESIGN \$80/Hour

The graphic design team produces a diverse range of printed materials combining their creative artwork with countless formats.

Sides

WeChat Pay Service Free service

WeChat accepts all the different ways that your users want to pay, whether it is via QR code, In-App Web-Based or Native In-App Payments. It is free to set-up WeChat pay in either for your online business or retail stores. Customers pay in CNY, but the transaction is settled in Australia dollars.



PUBLIC RELATIONS & MEDIA PURCHASE per project

Releasing your product and service information to main stream media and industry journals can be very effective. Have your product and brand name placed in editorials where your audiences will be. We can help you target Chinese audiences through key opinion leaders and famous bloggers or through 1000 media outlets whether it be online, print, radio, TV programs, mobile apps, other social media platforms.

Make Your Own WANT A TASTE OF EVERYTHING?

*Pick and choose on the menu
what suits your business and
we will subsidise the price
accordingly.*

Dessert

TRAVEL TRADE REPRESENTATION \$2500/month

Trained salesforce entitled to reach travel agents and events who identify product gaps whilst also providing live monthly reports on the current market status. You will reach 20 travel agents in China/week.



Main



CHINA SOCIAL MEDIA MANAGEMENT

..... per retainer service

Our famous WeChat public account management service includes full account set-up and registration complete with menu settings + 1 article release template. You can also throw in other platforms such as Weibo for us to manage.

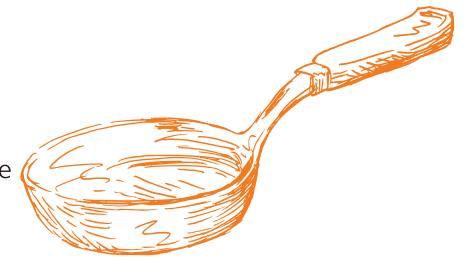
WEB DEVELOPMENT per project

Worried about speed? Have your website hosted in China. Sherry Link's specialised website creation is delivered by our talented tech team in Shanghai. Expect your website to be executed according to your business' vision and strategy. Remember a localised website is a key to attracting early adopters in China.

PROJECT MANAGEMENT per project

Tailored Online & Offline events/campaigns organised to exceed your expectations.

Management includes concept, channel distribution, sponsorship negotiation, venue set-up, talent arrangement and logistics. Formats include online marketing campaigns, offline engagement, ceremonies, press conferences and roadshows.



***Price quoted excludes GST**

* Contact us today to schedule a free consultation with our principal consultant Sherry Xu (marketing@sherrylink.com)